



GFC
CODE

GLOBAL FOODSERVICE CLASSIFICATION

GFC CODE	[EN] MARKET	Detailed Market Segment
1000		NON COMMERCIAL / SOCIAL FOODSERVICE
1100		BUSINESS & INDUSTRY (B&I)
1110		Companies
1111		Professional / Offices
1112		Production / Plants
1120		Government employment
1200		EDUCATION
1210		Pre-K, Kindergarten, Child Care
1211		
1212		
1220		Primary School
1230		Secondary School
1231		
1232		
1240		Further education, universities
1241		2 year colleges & universities
1242		4 year colleges & universities
1243		Technical and Trade schools
1249		Other further education
1250		Schools districts
1260		Culinary schools
1290		Other education establishments
1300		HEALTHCARE
1310		Hospitals
1320		Clinics
1330		Convalescence homes and rest homes
1340		Centres for rehabilitation and readaptation, adult day care
1350		Nursing homes, homes for the elderly, retirement communities
1390		Other healthcare establishments
1500		SOCIAL-BASED LEISURE
1510		Centers for adults and seniors
1511		Social and Private clubs, legions, Fraternities
1520		Centres for children, summer camps, ...
1600		OTHER SEGMENTS
1610		Military bases, fire departments
1620		Prisons
1630		Religious communities, convents, churches ...
1640		Runaway & Homeless centers
1690		Other segments

GFC CODE	MARKET SEGMENT	detailed market segment
2000	COMMERCIAL FOODSERVICE	
2100	TABLE SERVICE RESTAURANTS, FULL SERVICE RESTAURANTS (FSR)	
2110		Café-Restaurants, family-style, diner
2120		Traditional restaurants, Casual Dining
2130		Upscale Casual Dining Restaurants
2140		Fine Dining restaurants
		<i>see menu type classification</i>
2300	LIMITED SERVICE RESTAURANTS (LSR)	
2310		Quick Service Restaurants (QSR), Fast food, Snacks
2320		Quick Casual
2330		Delivery and take-away only
2340		LSR Beverages
2341		Ice cream parlours, frozen desserts
2342		Coffee shops, tea houses
2343		Smoothie, juice
2350		Self service Restaurants
2360		Buffet LSR restaurants
2370		Food courts
2380		Hawker stalls, snack stands, street vendors
2390		Other types of LSR
2400	LODGING	
2410		Hotels & Motels with restaurant
2411		(5*) Hotels with restaurant - Luxury
2412		(4*) Hotels with restaurant - Upper scale
2413		(3*) Hotels with restaurant - Upscale
2414		(2*) Hotels with restaurant - Midscale
2415		(1*) Hotels with restaurant - Economy
2416		(0*) Hotels with restaurant - Budget
2419		Uncoded Hotels & Motels with restaurant
2420		Hotels & Motels without restaurant
2421		(5*) Hotels without restaurant - Luxury
2422		(4*) Hotels without restaurant - Upper uscale
2423		(3*) Hotels without restaurant - Upscale
2424		(2*) Hotels without restaurant - Midscale
2425		(1*) Hotels without restaurant - Economy
2426		(0*) Hotels without restaurant - Budget
2427		Flophouse, hostels, YMCA, Youth Hostels
2429		Uncoded Hotels & Motels without restaurant
2430		Campings, RV parks, campgrounds
2431		(5*) Campings, RV parks or campgrounds
2432		(4*) Campings, RV parks or campgrounds
2433		(3*) Campings, RV parks or campgrounds
2434		(2*) Campings, RV parks or campgrounds
2435		(1*) Campings, RV parks or campgrounds
2436		(0*) Campings, RV parks or campgrounds
2439		Campings, RV parks, campgrounds Uncoded
2440		Bed & Breakfast, Guesthouses, chambres d'hôtes
2450		Resorts
2490		Other lodging establishments

2500	TRANSPORT FOODSERVICE
2510	Roadside / motorway
2520	Railway stations and on-train
2530	Airports and In-flight catering
2540	Ferries, Cruise lines
2600	FOODSERVICE ON CONCESSION, LEISURE, SPORT, CULTURAL SITES
2610	Recreation, leisure sites, attraction parks
2620	Amusement establishments, Bowling centres, Pool Halls
2630	Casinos, gaming
2640	Cultural sites, Museums, Cinemas, Theatres, Zoos, ...
2650	Exhibition / Conference centres, hall rental
2660	Sport sites
2661	Sports clubs
2662	Arenas, Stadiums
2663	Fitness Centres
2664	Tennis Centres
2665	Golf clubhouses
2700	EVENT CATERING, PARTY SERVICE
2701	Party Catering
2800	BARS / ADULT BEVERAGES ORIENTED OUTLETS
2810	Neighborhood bars & taverns
2820	Sports bars
2830	Nightlife venues
2831	Disco bars, trendy bars, lounge, DJ
2832	Discotheques, night clubs
2833	Adult entertainment, cabaret
2834	Gay and lesbian
2835	Piano-bar, Karaoke
2840	Brewpubs, english & irish pubs, micro-brewery, with limited food
2850	Wine Bars
2860	Bars with service (tobacco, newspaper, lottery, ...)
2890	Other types of bars

GFC CODE	MARKET SEGMENT	detailed market segment
3000	ALTERNATIVE CHANNELS	
3100	RETAIL OUTLETS	
3110	Tobacco shops	
3120	Newspaper kiosks	
3130	Book and stationery outlets	
3140	Video clubs	
3150	Personal Grooming	
3151		Beauty salons and nails
3152		Hairdressers and Barbers
3153		Tanning
3154		Day Spa
3160	Malls	
3170	Retail outlets - non grocery	
3200	FOOD SPECIALIST RETAILERS	
3210	Retail bakery, pastry	
3211		bakeries
3212		Pastryshops
3213		
3220	Confectioners	
3230	Meat market	
3231		Butchers
3232		Delicatessens, "charcuteries" (pork butchers)
3233		Tripe-seller
3234		Charcuterie-Catering ?
3240	Fish & seafood market	
3250	Wineries, distilleries, artisan breweries	
3290	Other food specialist retailers	
3300	GROCERY STORES	
3310	Mom's and Pop's grocery stores (independents)	
3320	Grocery stores (limited channel distributor)	
3330	Convenience stores	
3340	Liquor Stores	
3350	Drug stores	
3360	Supermarkets	
3370	Hypermarkets & Megamarkets	
3380	Club Stores / Professional shop / Cash & Carry	
3390	Specialty and Other Stores	
3400	GAS STATIONS	
3410	On motorways / expressways	
3420	Roadside and in town centres gas stations	
3500	MOBILE AND SEASONAL OUTLETS	
3510	Pizza vans, ethnic food vans, roadside french fry	
3520	Beach traders, temporary traders	

4000	AUTOMATIC VENDING MACHINES
4100	Free-standing & table top machines (hot beverages, cold beverages, snacks)
4200	O.C.S. (Office Coffee Service)
4300	Water fountains
5000	KEY ACCOUNTS
5100	Restaurant Key Accounts
5110	Restaurant chains headquarter
5120	Restaurant chains sub-franchisees
5130	Restaurant chains regional offices
5140	MCOs (Multi-Concept Operators)
5150	MFOs (Multi-Franchise Operators)
5160	
5200	Hotel Key Accounts
5210	Hotel chains Headquarters
5220	Lodging Management Firm
5300	Foodservice management firms
5400	GPOs
5500	Private Consultants
5510	Architects DPLG

